exhibitor PROSPECTUS

New Jersey Chapter

JULY RESCHEDULED

2020 SCIENTIFIC VIRTUAL MEETING

THE INTEGRATION OF SCIENCE AND TECHNOLOGY
Dear Exhibitors and Sponsors,

The ACP New Jersey Chapter Scientific Meeting has been redesigned and reconfigured to now take place as a completely virtual experience. We have researched many online industry support options to ensure that you, our sponsors and exhibitors, can engage in high-level marketing and networking through a virtual platform. Your Virtual Exhibit Space will be located on the ACPNJ.org website and through the conference mobile app. It can contain links to your website, company representatives, promotional videos, research, and a plethora of other information that you deem important to share with your market. All information will be available to attendees and members throughout the remainder of the year. To learn what the Virtual Exhibit Hall can offer, please read through this prospectus and make your selection based on your current marketing strategies and the products and service you would like to share with attendees.

We are expecting approximately 200 virtual attendees, including internists, subspecialists, and internal medicine residents and medical students from New Jersey and the surrounding states.

In addition to the Virtual Exhibit Hall, other sponsorship opportunities are also available outside the Hall to give your company a greater presence during the meeting. The sessions will be live-streamed and also be available for independent viewing after the event. This will allow for continuous traffic to the Virtual Exhibit Hall for the remainder of the summer. Please ensure your space by completing the Exhibitor Registration Form and returning it following the instructions on the form. If you have any questions, please contact the ACPNJ Office at 609-454-8517 or email our exhibit coordinator, Christine Bersani at cbersani@lutinemanagement.com.

We look forward to welcoming you at the meeting.

Sincerely,

AMERICAN COLLEGE OF PHYSICIANS, NEW JERSEY CHAPTER

Mirela Feurdean, MD, FACP
Scientific Committee Chair

Jonathan Shammash, MD, FACP
Governor - New Jersey- Northern

Tamie Proscia-Lieto, MD, FACP
Scientific Meeting Vice-Chair

Nayan Kothari, MD, FACP
Governor - New Jersey- Southern
BUILD YOUR VIRTUAL SPACE

Enter the Virtual Exhibit Floor and invite Attendees into your special space. By clicking on the links and images you provide, the attendee may navigate through your products and services, ask questions, view videos, share contact information and potentially develop a meaningful relationship with your company based on the experience they have encountered. Your virtual space can be simple and direct or more complex and engaging, depending on your needs.

BASE 1 - THE FOOTPRINT
Company Logo and Description linked to your site: $750

This is the space for your Virtual Exhibit in the Virtual Exhibit Hall. Based on the options you choose - we can place additional links to special pages on your company’s website, specific product information, videos, interactive questions, and create a portal for you to connect with attendees.

Start with a BASE FOOTPRINT and customize your exhibit space with additional options in the next Block(s).

LEVEL 2
BUILDING BLOCK LEVEL 2 + $700 Value
Building Block Level 2 can be purchased separately for $700 or purchased in a package for $595 (15% Savings).
• Virtual Conference Bag Insert – share more information: $100
• Key Contact for attendees to follow up: $100
• Banner Ad on the Conference Mobile App – be a page opener on the app: $250
• White Paper – post your research to the Scientific Handouts: $250

Save 15% with BUILDING BLOCK Level 1 for an additional $595

LEVEL 3
BUILDING BLOCK LEVEL 3 + $1700 Value
Building Block Level 3 can be purchased separately for $1700 or purchased in a package for an additional $1487 (15% Savings).
• Session Sponsor – Choose a to sponsor a presentation: $750
• Video Clip – Link to a 20-second video clip in your exhibit block $600
• Event Emails – Be part of the attendee Welcome and Post event Thank You emails: $400

Save 15% with BUILDING BLOCK Level 2 for an additional $1487

LEVEL 4
BUILDING BLOCK LEVEL 4 ALL-INCLUSIVE
$3200 Value
Building Block Level 4 is the ALL-INCLUSIVE package and includes the following:
• Base 1 Footprint: $750
• Virtual Conference Bag Insert: $100
• Key Contact: $100
• Banner Ad: $250
• White Paper: $250
• Session Sponsor: $750
• Video Clip: $600
• Event Emails: $400

Save 15% with ALL-INCLUSIVE BUILDING BLOCK 4 for $2720 complete!

What are Virtual Building Blocks?
The Building Blocks Virtual Option is designed to maximize sponsorship investment in the Scientific Meeting and to encourage targeted marketing with distinctive promotional tools to enhance your presence and highlight your products and services.

All exhibits begin with the Basic Footprint and then may be customized based on your company’s needs. When selecting your options, consider the products and services your company is currently offering and the strategies you would like to employ to reach your market.

ACP-NJ is also happy to further customize your exhibit space beyond the Building Blocks to ensure your company message is seen by the attendees you value most. Options can be purchased separately or as a complete package. Selecting all the options in a single grouping, offers a 15% discount.
Please provide a brief description of the product or service you will be exhibiting. This information will be made available to attendees. Please include your website address.

Please select from the following exhibit and sponsorship options. Start with the Base Footprint and make individual selections or Building Block Inclusive selections. If selecting All-Inclusive Level 4, DO NOT select Base Footprint.

**Base Footprint – Start Here** $750

**BUILDING BLOCK – LEVEL 2:**
- Virtual Conference Bag Insert $100
- Key Contact $100
- Banner Ad in Conference App $250
- White Paper $250
- BUILDING BLOCK – LEVEL 2 – all Inclusive at 15% discount $595

**BUILDING BLOCK – LEVEL 3: $1750 Value**
- Session Sponsor $750
- 20-second Video Clip $600
- Event Emails $400
- BUILDING BLOCK – LEVEL 3 – all Inclusive at 15% discount $1487

**ALL-INCLUSIVE BUILDING BLOCK – LEVEL 4: $3200 VALUE**
Includes the Base Footprint plus all options in Building Block Levels 2 and 3.
- BUILDING BLOCK – LEVEL 4 – all Inclusive at 15% discount $2720

I authorize ACPNJ to charge my credit card for the total

**PAYMENT:** □ Visa □ MasterCard □ American Express  □ Check (make checks payable to: ACPNJ)

Card #: __________________________ Exp. Date: _______ CVV Code: _______

Name (as it appears on the card): ____________________________________________

Signature: _________________________________________________________________

Billing address for card: ____________________________________________________